

BSIDES

Brisbane



BSides Brisbane

BSides Brisbane was born from a desire to give back to the local Brisbane security community.

In running the conference again this year, we promise to continue to deliver high quality content, while keeping the audience and attendees engaged. We promote a safe and engaging space for all attendees to have fun.

In the last few years, BSides Brisbane has seen hundreds of attendees walk through the doors, with fantastic feedback directly and on social media highlighting an appreciation for the quality presentations, networking opportunities, and unique capture the flag events throughout.

We hope to entice repeat attendance from the previous events, encourage new faces to come along, and as well as welcome community members who would usually not attend these kinds of events.

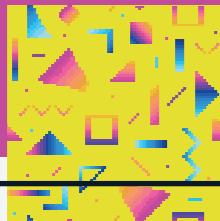
The story of Security BSides

BSides is a community driven framework for building events for and by information security community members. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. It creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration. It is an intense event with discussions, demos, and interaction from participants. It is where conversations for the next-big-thing are happening.

We welcome all participants.



Photos:
Paul - Bypassing WAF for fun & profit!
Joanna - Magecart and Memery
Cole - State of Product Security



Sponsorship Benefits

The information security community continues to grow, and with it the size and number of BSides events.

As a sponsor of BSides Brisbane, you'll have the opportunity to increase your brand's recognition and awareness among the Brisbane security community. It gives you the ability to stay in touch with the local security industry by providing targeted and direct audience engagement.

In addition to marketing to the broader security community and including our sponsors in continued social media conversation, BSides Brisbane allows you to connect directly with the security practitioners who write about, discuss, recommend, and implement security products and services.

Sponsorship Options



Sponsorship Tiers - Comparison

	Platinum \$10,000	Diamond \$7,000	Gold \$5,000	Silver \$2,000	Bronze \$1,000
Total Options Available	1	2	4	10	1
Remaining	1	2	4	10	1
Tickets Included	5	5	5	2	2
Repeat shoutout by MC during the conference	✓	✓	-	-	-
Shoutout by MC at end of the conference	✓	✓	✓	✓	✓
Logo on website - Front page	✓	-	-	-	-
Logo on website - Sponsor's page	✓	✓	✓	✓	✓
Banner space in main foyer	✓	✓	-	-	-
Table space available in main foyer (BYO)	✓	-	-	-	-
Space within printed schedule - Full page	✓	-	-	-	-
Space within printed schedule - Half page	-	✓	-	-	-
Space within printed schedule - Quarter page	-	-	✓	-	-
Merch space within attendee 'goodie bags'	✓	✓	✓	✓	✓
Sticker/merch (free) space on front counter	✓	✓	✓	✓	✓
Listed in sponsors section in printed schedule	✓	✓	✓	✓	✓
Individual item discounts from next page	20%	15%	10%	5%	-

Individual Sponsorship Items

The following items are key in delivery of BSides Brisbane and are available as separate items to the above. You can couple packs above with these items for discounts.

Item	Description	Inclusion	Cost
Electronic Badge	Electronic badge design and build for 500 delegates.	Electronic badge design and build for 500 delegates.	\$8,000
Venue	Help us out through financing the venue and AV hire	2 banners displayed inside the venue (BYO), includes Bronze pack from above	\$7,000
IoT Village	Extension of our IoT village to be that next level of awesome. Consumer grade IoT devices, as well as industrial control systems	Prime banner placement at the village, includes Bronze pack from above	\$4,000
Networking Events	Bar tab at pre conference networking event and access to QUT Room Three Sixty for BSides Brisbane after party	Food and drinks package for guests (after party only), banner and merch placement options, shoutout at the after party, includes Bronze pack from above	\$5,000
TShirts	We (or you) can design and print shirts or hoodies for up to 500 delegates.	Sponsor logo/name in prominent location, includes Bronze pack from above	\$7,000
Coffee	Coffee cart(s) for delivering caffeine to delegates on arrival	Signage at entry to conference, shoutout from MC	\$3,000
Villages	Design your own village - hardware, software, blue team, red team - we're keen!	Build a custom setup, includes banner/sign placement in venue, MC shoutout, includes Bronze pack from above	-
Prizes	Primary CTF and other event prizes to be given out on the day	Shoutouts from the MC and your logo will be on the website	-



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sponsorship@bsidesbrisbane.com

Photos by Doc Dave @forensicdave

Develop connections, friendships, and network with different industry professionals.

Brand placement & awareness

Depending on the level of sponsorship you select, you may receive brand placement at some or all the following: t-shirts, signage/lanyards, lunch sessions, or attendee badges. Creative and custom branding may be arranged including transportation, banners, and podcast interviews.

Stay in touch with the industry

BSides enables its supporters and participants to identify and connect with industry leaders and voices. Participants represent the social networking of security.

They are the people you want to engage and solicit feedback from and who will give a voice to your conversation.

Big fish, small pond

For some, sponsoring large events is not within their price range, leaving them with no ability to communicate their message. At BSides we leave no one out. Sponsorship comes in all sizes and this community atmosphere brings together active and engaged participants who want to listen. As a sponsor you can be heard and share your message to an active and attentive audience.



Thank you!

For helping create an amazing con!